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THE

WINNING HORSE

A story search for a magic recipe for a winning horse.

2023



THE WINNING HORSE

SYNOPSIS

“The Winning Horse” is a compelling 49-minute documentary film that delves into the exploration of methods to attain a winning horse.

This captivating movie brings together esteemed trainers and specialists from around the world, aiming to extract the perfect recipe for success with a winning horse.

This film examines various training techniques, breeding practices, and nutritional considerations while exploring the origins of horses and their profound impact on the world of horseracing.

With an illuminating perspective, the documentary highlights the significance of prestigious horse races worldwide and their pivotal role in advancing this beloved sport.

The global horse market, encompassing various segments such as racing, equestrian sports, recreational riding, and breeding, is valued in billions of dollars. This valuation includes factors such as horse sales, training, equipment, veterinary care, feed, and other related expenses.

HORSERACING

Horses are majestic animals that have been a part of human history and culture for thousands of years. They have been used for transportation, agriculture, and warfare, and more recently, for recreation, sports, and therapy. In this documentary film, we will delve deeper into the horseracing, aiming to extract the perfect recipe for success with a winning horse.



The horse racing business is a global industry with a significant economic impact. In 2021, the global horse racing market size was estimated at around \$126.5 billion USD, and it is expected to grow at a compound annual growth rate of 3.7% from 2022 to 2028.

INTRODUCTION

Horses, magnificent creatures that have shared a rich bond with humanity for countless millennia, have played integral roles in our history and culture. Throughout the ages, humans have relied on these noble animals for transportation, agriculture, and even warfare. However, in recent times, their contributions have evolved to encompass entertainment, sports, and therapeutic pursuits.

Nevertheless, it is within the realm of sports that horses truly shine, captivating both riders and spectators worldwide. The equestrian sports industry stands as a global powerhouse, encompassing a diverse array of activities such as horseshoeing, show jumping, dressage, polo, and more.

While an exact figure for the horse sport market remains elusive, numerous reports suggest that it reaches into hundreds of billions of dollars annually. The allure of enormous prizes is evident in some of the most renowned horse races worldwide. For instance, in 2021, the winner of the prestigious Kentucky Derby earned a staggering purse of \$3 million. Additionally, the Saudi Cup, recognized as one of the world's wealthiest horse races, boasted an astounding purse of \$20 million in the same year.



Significant advancements have taken place in the training, feeding, and overall care of horses, particularly those involved in racing. Dedicated research centers have played a pivotal role in advancing this sector by continuously striving to provide cutting-edge technologies and methodologies for achieving success with racehorses. These centers, spanning across the globe, are at the forefront of conducting research on creating winning horses. From Ontario in Canada to Kentford in Newmarket, United Kingdom, and from the

University of Kentucky in the United States to the Equine Research Center at the Swedish University of Agricultural Sciences in Uppsala, Sweden, experts are tirelessly working to unlock the secrets of producing exceptional equine champions.

These research centers tirelessly pursue answers to age-old questions that have captivated humanity: What is the formula for creating a winning horse? Is it a result of meticulous training? Or perhaps the key lies in the horse's lineage and breed?



FF
the Saudi Cup
boasts a \$20m
prize

The preparation of racehorses is a complex and intricate undertaking, involving a structured and disciplined approach to ensure the horse reaches its peak competitive ability. The training process revolves around developing various facets, including the horse's physical fitness, stamina, speed, agility, and mental acuity. Horses undergo a progressive conditioning program aimed at enhancing cardiovascular fitness, muscular strength, and endurance. This regimen includes regular exercises such as jogging and galloping, with the intensity and duration gradually escalated over time.



Main Theme

Main Theme

Horse

Racing world



**Any horse
can win on
any given
day.**

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The film presents a fresh perspective on the realm of horse competition, raising thought-provoking questions that research centre's worldwide are diligently working to address. Within the circles passionate about racing horses, there exists a diversity of opinions regarding the relative importance of factors such as the horse's breed versus the training methods employed. The film delves into this ongoing debate, sparking discussions and inviting viewers to contemplate these intriguing aspects of the sport.

The movie embarks on a quest for answers by engaging of experts from Sweden, Argentina, and the United Kingdom. These specialists delve into a series of thought-provoking questions, aiming to arrive at well-informed conclusions. In addition to its engaging narrative, the film also conveys a range of moral, humanitarian, and legal values, adding depth and significance to its content. It endeavors to provoke thought and reflection on these important aspects of our shared humanity.

Furthermore, the film places a strong emphasis on artistic and aesthetic values, ensuring that its production is a cohesive and integrated masterpiece in both form and content. Every element is carefully crafted to deliver a visually captivating and artistically pleasing experience, enhancing the overall impact of the film.

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